

## **Supercharged Seller Services (Ideas)**

- \* Professional Consultation & Property Review
- \* Right Pricing Collaboration
  - o Absorption Rate Analysis
  - o Area Market Trends Overview
  - o Salability Calculation Checklist
  - o Market Analysis
- \* Top of the Heap Staging Plan
- \* First Impressions Pros & Cons Report
- \* Property Enhancement Plan
- \* Market-Ready Guide & Checklist
- \* Strategic Sales Plan
- \* Negotiation Strategy Session
- \* Residential Service Contract during listing period
- \* Tour Day – view the competition
- \* Eye-catching property flyer or brochure
- \* Just Listed cards sent to
  - o Neighborhood
  - o My Rewards Club
  - o My Sphere
  - o Move-up neighborhoods
- \* Open House
  - o Public
  - o Exclusive for neighborhood
  - o By invitation – Move-up neighborhoods
- \* Loan Info Request submitted for you
- \* Professional Virtual Tour
- \* Communication Guarantee
- \* Expert Negotiator
- \* Review purchase offer
- \* Assist with crucial dates, time limits, details
- \* Checklist to assist throughout the transaction
- \* Customized marketing plan
- \* Continuous, purposeful promotion of your property
  - o Strategic Advertising & Marketing
  - o Social Media marketing
  - o Realtor.com
  - o Other area REALTORS
  - o Buyers who respond to advertising
  - o My Rewards Club, Sphere
  - o Company website
  - o Personal website
  - o Newspaper ads
  - o Real estate magazine
- \* Free Relocation Assistance
- \* Multiple Listing Service (MLS)
  - o Maximum photos
  - o Exciting description of your home
- \* Lockbox
  - o Consistent readings to determine who has shown